

Sponsorship / Donation Opportunities

Bulls FC Academy



The Investment:

Varies.

- It can be to cover the cost of item/s or a donation that the club can use towards purchasing equipment and other required items.
- Dependant on the type of equipment sponsored, sponsor logo can be added / printed onto the item

Examples of what we are looking for right now:

- Branded Gazebos for game day shelter
- Video camera for recording games and player development (SAP & GSAP)
- Repair the Dugouts – Have your name on the back of the Dugouts – great NPL.tv exposure
- BBQ items (e.g., meat, bread, or a new BBQ!)
- New training balls
- Goals & goal net repairs
- Training equipment (new cones, bibs, poles etc)
- Construction of a new storage area

Awards & Events:

- Sponsor the end of season awards night or parts there of;
- Logo placement on all applicable end of season awards signage and collateral

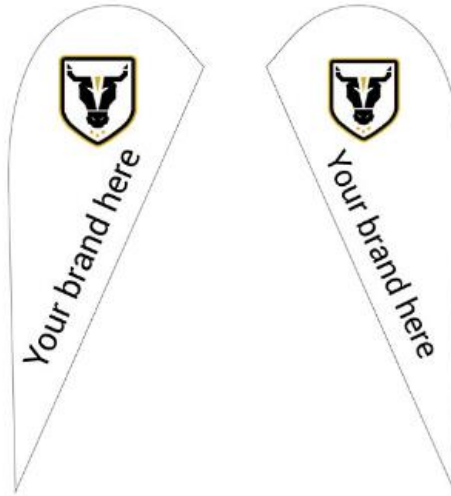
Branding / Signage:

- Branded tear-drops around the ground
- Signage around the ground

Branded Gazebos for game day shelter



Branded tear-drop



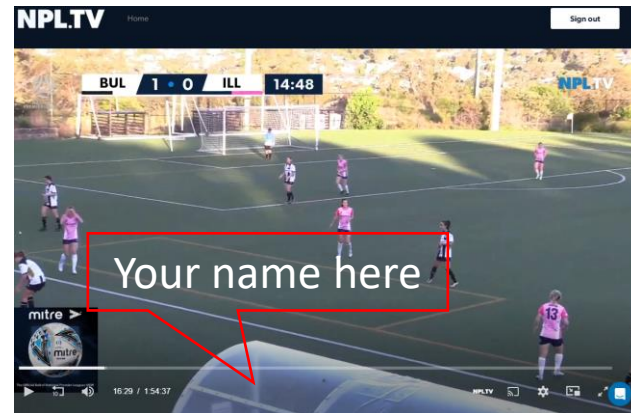
Some of our recent donations:



Player of the Week Awards



Your name on the scoreboard and on NPL.tv:



Why Partner with the Bulls FC Academy

As a partner of the Bulls FC Academy, we offer your business the opportunity to communicate and connect with the many people who visit the Bulls FC Academy each and every week throughout the year.

Whether it be on match day through signage, shirt sponsorship, NPL.tv, awards nights and social events or in the community, we offer a way in for our partners, to the 1000's of engaged players, parents, and supporters the ideal platform to build awareness, loyalty and outcomes for your business or brand.



Sport Sponsorship works

- Sponsoring of community sports clubs provides unique opportunities for businesses to help them develop in ways that general advertising doesn't.
- Consumers are generally aware that official sponsors contribute to the events or sports they love, and research shows that sports fans have a more positive perception of event sponsors.
- Staff working for the sponsoring business may develop a sense of pride and clients a sense of respect with the knowledge that the business is supporting the community.
- Sponsoring a sports club can help to grow community support and a positive perception for the business.
- Allows relationships with other local businesses & communities to flourish into other yet considered opportunities.

Here are a few ways you can get involved and support Bulls FC Academy:

Sponsorship Opportunities: We offer various sponsorship packages for local businesses or individuals who are interested in gaining exposure while making a positive impact on our club. If you own a business or know someone who might be interested, we would be thrilled to discuss sponsorship options and benefits in more detail.



Donations: Any financial contribution, large or small, goes a long way in supporting our athletes and their dreams. You can make a one-time donation or set up a recurring monthly donation to provide consistent support throughout the year. Remember that your donation through the ASF is fully tax-deductible, which allows you to maximize the impact of your generosity while potentially reducing your taxable income.

In-Kind Donations: If monetary contributions are not feasible at the moment, we also welcome in-kind donations. These can include sports equipment, training gear, venue access, or professional services that could benefit our club.

We understand that everyone's circumstances are different, and any support you can offer is greatly appreciated.

To contribute or discuss sponsorship opportunities further, please reach out to Antonia Connolly at treasurer@northbridgefc.com.au.

Alternatively, you can visit our Australian Sports Foundation page at [Bulls FC Academy Equipment Upgrades](#) and donate there.