



NORTHBRIDGE FC NORTH SHORE MARINERS

2019 SEASON INTERNSHIP/VOLUNTEER

(February 2019 – September 2019)

POSITION	Digital Content Creator (2-4 positions)
REPORTS TO	Digital and Social Media Coordinator, General Manager
ORGANISATION	<p>Northbridge FC has been established for over 50 years we are one of the largest not for profit association football clubs in Australia with membership exceeding 2,300 players. Our community-based teams, U6 to Over 45's, play in the Northern Suburbs Football Association (NSFA) during the winter season.</p> <p>North Shore Mariners (NSM) is the high-performance program for the Northbridge Football Club with teams competing in the state level competition across greater Sydney. North Shore Mariners supports 21 teams ranging from U8 through to 1st Grade football in the boys, girls, men's and women's competitions.</p>
OVERVIEW	The Digital Content Creator creates digital content to publish on our digital and social media channels. The content would be used to increase social media following and website traffic.
POSITION DESCRIPTION	<ul style="list-style-type: none">• Deliver high quality content for our channels• Contribute to high quality content production, publication, management, curation, promotion and marketing across all platforms• Work closely with club stakeholders to engage more members• Assist Digital and Social Media Coordinator in delivering digital inspiration, innovation and evangelization• Assist in managing and promoting the Northbridge FC/NSM brand online• Contribute to achieving targets on Digital Team KPIs• Edit digital images, design page layouts, and use electronic publishing software to produce digital content as required.
CONTACT HOURS	Between 4-8 hours per week
KEY OUTCOMES	<ul style="list-style-type: none">• Increased exposure to the working in the sports industry• Work experience in the field• Create a portfolio of digital content created during internship with data analytics of their success



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	<ul style="list-style-type: none">• Practice in creating professional and engaging content to extend reach in the industry• Networking opportunity within football• Apply the digital and social media strategy• Increase social media following and website traffic
SKILLS AND EXPERIENCE	<ul style="list-style-type: none">• Studying relevant university degree (journalism, marketing, media etc.) or interested in pursuing career in digital and social media/sports industry• Understanding and experience in the use of social media• Ability to work with limited direction to initiate procedures, set priorities and manage tasks• Knowledge/interest in football (desirable)• Computer literate• Excellent written and verbal communications skills• Consistently proactive, taking initiative whenever possible• Valid WWCC – volunteer

HOW TO APPLY

Send CV to:

Angelo Maralit

General Manager

Northbridge Football Club

Email: angelo@northbridgefootballclub.com.au

DEADLINE

25th January 2019. Shortlisted candidates will be contacted for an interview.