



NORTHBRIDGE FC NORTH SHORE MARINERS

2019 SEASON INTERNSHIP/VOLUNTEER

(February 2019 – September 2019)

POSITION	Digital and Social Media Coordinator (2 positions)
REPORTS TO	General Manager
ORGANISATION	<p>Northbridge FC has been established for over 50 years we are one of the largest not for profit association football clubs in Australia with membership exceeding 2,300 players. Our community-based teams, U6 to Over 45's, play in the Northern Suburbs Football Association (NSFA) during the winter season.</p> <p>North Shore Mariners (NSM) is the high-performance program for the Northbridge Football Club with teams competing in the state level competition across greater Sydney. North Shore Mariners supports 21 teams ranging from U8 through to 1st Grade football in the boys, girls, men's and women's competitions.</p>
OVERVIEW	The Digital and Social Media Coordinator would oversee and organize all the content created and published on our digital and social media channels. They would manage the social media content writers and other volunteers to help drive all content produced for the season.
POSITION DESCRIPTION	<ul style="list-style-type: none">• Act as content producer and editor for club website, ensuring content is relevant, updated regularly and frequently• Manage volunteers and content creators weekly• Coordinate the publishing of all digital content on our channels• Develop strategies to increase in social media following and website traffic• Work closely with club stakeholders to engage more members• Promote the club's activities through our various digital channels• Identify opportunities to enhance the club's reputation and brand• Edit digital images, design page layouts, and use electronic publishing software to produce digital content as required.• Monitor and drive key campaign metrics and continually measure success
CONTACT HOURS	Between 5-8 hours per week
KEY OUTCOMES	<ul style="list-style-type: none">• Increased exposure to the working in the sports industry

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	<ul style="list-style-type: none">• Work experience in the field• Create a portfolio of digital content published during internship with data analytics of their success• Understanding of requirements to fulfil sponsorship servicing• Practice in creating professional and engaging content to extend reach in the industry• Networking opportunity within football• Create and apply a digital and social media strategy• Increase social media following and website traffic
SKILLS AND EXPERIENCE	<ul style="list-style-type: none">• Studying relevant university degree (journalism, marketing, media etc.) or interested in pursuing career in digital and social media/sports industry• Understanding and experience in the use of social media• Ability to work with limited direction to initiate procedures, set priorities and manage tasks• Knowledge/interest in football (desirable)• Computer literate• Excellent written and verbal communications skills• Consistently proactive, taking initiative whenever possible• Strong attention to detail• Valid WWCC – volunteer

HOW TO APPLY

Send CV to:

Angelo Maralit

General Manager

Northbridge Football Club

Email: angelo@northbridgefootballclub.com.au

DEADLINE

25th January 2019. Shortlisted candidates will be contacted for an interview.